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November 7, 2014

## AFFORDABLE CONTEMPORARY HOME WINS 2014 HIA CSR VICTORIAN HOME OF THE YEAR



A stunning four bedroom, three bathroom home with an exceptional level of finish has been awarded the 2014 HIA CSR Victorian Home of the Year.

Grollo Homes has been awarded one of the housing industry's highest accolades for its Grollo 108 display home – the 2014 HIA-CSR Victorian Home of the Year.

Grollo Homes was awarded the honour tonight at the HIA-CSR Victorian Housing and Kitchen & Bathroom Awards at Crown Towers before a crowd of hundreds of industry leaders and peers.

'This home is a polished contemporary designed dwelling with first rate finishes throughout,' the judges commented. 'It represents phenomenal value for money,' they added.

The striking use of timber, stone, brick and glass as façade elements lend a very contemporary feel while the soaring window panes allow the home to be flooded with natural light.

The sleek lines of the façade are carried into the home where stained Australian hardwood floors provide the perfect backdrop for the inspired combination of materials and colours used in making this home something more than just a place to live.

Spread over three levels adjoined by a central floating staircase, the Grollo 108 provides both functional and luxurious living with plenty of storage space. The imposing wide entry to the first floor flows through to the main entertaining areas of the home, before leading to a spacious alfresco and deck area. Generous high ceilings further extended by the removal of cornices highlight the precise and square design.

A world class kitchen with Calcutta marble benchtops and European appliances hides the pantry, wine cellar and a functional laundry neatly behind.

Upstairs, a large master bedroom features an opulent ensuite with striking freestanding bath, separate toilet and walk in robe, providing a tranquil haven for any owner. In the basement, owners can enjoy a private gym, the width of the double garage, a home office and storage room of equal size.

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HIA Victorian Executive Director Gil King congratulated the winners. 'It is difficult to come up with new adjectives to describe the ever-increasing standards that are set year after year. It is very clear that with each new year the entrants look to the benchmark set by the previous year. In some categories there has been an extraordinary increase in the standard of entries. Challenges imposed by restrictive regulations simply have not impacted on the innovation and imagination displayed by our entrants. In fact, higher quality of finish and presentation has more often than not compensated for limitations imposed by red-tape and bureaucracy,' Mr. King said.

'Competing against an array of outstanding homes all demonstrating first class craftsmanship, the Grollo 108 simply delivers value for money without compromising on style, finishes and quality,' he said. 'Modern yet warm and inviting. The use of timber, stone, brick and glass draws this home back to the natural elements,' he added.

Grollo Homes will go on to compete against other Display Homes from around the country at the 2015 HIA CSR Australian Housing Awards, to be held in Queensland in May.

----- ENDS -----

A full list of winners can be found in the attached document

**Available for interview:**

- Lou Grollo, Grollo Homes
- Gil King, HIA Regional Executive Director - Victoria

**For further details, to arrange an interview or request high resolution images, please contact:**

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**About Housing Industry Association:**

The Housing Industry Association (HIA) is Australia's largest residential building organisation. Members include builders, trade contractors (carpenters and joiners, bricklayers, plasterers, tilers and electricians to painters and roofing contractors), design professionals, kitchen and bathroom specialists, manufacturers and suppliers.

With a network of more than 40,000 members, HIA is the voice of Australia's home building industry.

HIA is unique. It is the only national industry association for all building professionals, representing the interests of the whole housing industry.



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HIA members are committed to promoting the highest standards of customer service, workmanship and business conduct, as well as full compliance with all applicable laws, regulations, codes and standards. They also subscribe to a strict code of conduct that sets acceptable standards of commercial behaviour, which provides additional peace of mind for home owners.

For further information on HIA please visit [www.hia.com.au/About%20Us.aspx](http://www.hia.com.au/About%20Us.aspx)

#### **HIA Housing and Kitchen & Bathroom Awards:**

HIA Housing and Kitchen & Bathroom Awards represent the pinnacle of achievement in Australia's residential building industry. The Awards acknowledge the talent of designers, builders and building companies who plan and construct quality new housing and apartments, renovations and outdoor projects.

HIA Housing and Kitchen & Bathroom Awards are open to all members of the HIA. Entrants must be licensed or registered builders / companies.

To be eligible for the Awards, projects are to have reached practical completion within 24 months prior to the close of entries, that is, 2 May 2012 to 2 May 2014.

The HIA Victorian judging panel is comprised of 35 independent individuals who have a range of experience and expertise within the Victorian residential construction industry. The panel includes builders, architects and designers, building surveyors, planners and manufacturers / suppliers. HIA judges operate independently from HIA and its Committees.

Projects are judged on a range of specific criterion including:

- Quality of workmanship
- Design Effectiveness
- Visual Appeal
- Innovation
- Environmental Sustainability, and
- Market Relevance

Prior to the Victorian Housing and Kitchen & Bathroom Awards, HIA hold three regional Victoria awards nights: Eastern Victoria, Western Victoria and the Murray River each year.

HIA conducts a Housing and Kitchen & Bathroom Awards program in each state across Australia with overall winners advancing to the Australian Housing Awards in May 2015.

For further details and photos on previous HIA Award winners, visit [www.housinglocal.com.au/hia-awards.aspx](http://www.housinglocal.com.au/hia-awards.aspx)



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**2014 HIA CSR Victorian Housing and Kitchen & Bathroom Award Winners**

CATEGORY	BUILDERS NAME	PROJECT
<b>CUSTOM BUILT HOMES</b>		
Up to \$500,000	Excelcon	Emerald
\$500,001 - \$1 Million	Pivot Custom Homes Pty Ltd	Inverleigh
\$1 Million - \$2 Million	BCG Constructions Pty Ltd	Ivanhoe
Over \$2 Million	BCG Constructions Pty Ltd	Camberwell
<b>Custom Built Home of the Year</b>	BCG Constructions Pty Ltd	Ivanhoe
<b>DISPLAY HOMES</b>		
Up to \$250,000	Metricon	Cohen 31 – Vogue, Cranbourne
\$250,001 - \$300,000	Arden Homes	Milan, Clyde North
\$300,001 - \$350,000	Metricon	Vantage 45 Calibre, Craigieburn
\$350,001 - \$400,000	Metricon	Sovereign 50 – Verve, Craigieburn
\$400,001 - \$500,000	BH Prestige Homes	The Entertainer 41, Mernda
\$500,001 - \$600,000	Grollo Homes	Grollo 108, Balwyn North
Over \$600,001	Mahercorp T/A Urbanedge Homes	Sogo 6-54, Clyde North
<b>Display Home of the Year</b>	Grollo Homes	Grollo 108, Balwyn North
<b>HERALD SUN HOME MAGAZINE READERS CHOICE AWARD</b>	SJD Homes	The Grande, Clyde North
<b>APPRENTICE OF THE YEAR</b>	Jack Robins of Peter Priftis Constructions	
<b>PROFESSIONAL BUILDER AWARDS</b>		
Small Builder / Renovator	S.D. Davies Builders	
Medium Builder / Renovator	Latitude 37 Group	
Major Builder	Henley Properties	



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<b>PROJECT HOMES</b>		
Up to \$400,000	D.R. Gordon Building	Alfredton
Over \$400,001	Englehart Homes	Balwyn North
<b>Project Home of the Year</b>	Englehart Homes	Balwyn North
<b>SPEC HOME</b>		
	Stonehaven Homes	Canterbury
<b>RENOVATION / ADDITION PROJECTS</b>		
Up to \$300,000	Cameron Construction	Glen Iris
\$300,001 - \$500,000	H & R Building Group Pty Ltd	Brunswick
\$500,001 - \$700,000	Devlin Mees Builders	Malvern
\$700,001 - \$1 Million	Devlin Mees Builders	Glen Iris
Over \$1 Million	Spacemaker Home Improvements	Malvern
<b>Renovation / Addition Project of the Year</b>	Spacemaker Home Improvements	Malvern
<b>TOWNHOUSE / VILLA DEVELOPMENTS</b>		
Up to \$700,000 per dwelling	Lowe Construction	Chelsea
Over \$700,001 per dwelling	Grollo Homes	Balwyn North
<b>Townhouse / Villa Development of the Year</b>	Grollo Homes	Balwyn North
<b>TOWNHOUSE / VILLA</b>		
	BCG Constructions Pty Ltd	Kew
<b>APARTMENT COMPLEX</b>		
	Mirvac Docklands Pty Ltd	Docklands
<b>SPECIAL PURPOSE HOUSING</b>		
	Community Housing (Vic) Ltd	Hastings
<b>OUTDOOR PROJECT</b>		
	Excelcon	Belgrave South
<b>GREENSMART ENERGY EFFICIENCY</b>		
	EcoLiv Buildings	Wonthaggi
<b>RESIDENTIAL BUILDING DESIGN</b>		
	Graham Jones Design	Mt Martha
<b>SMALL COMMERCIAL PROJECT</b>		
	Cubed Projects	Richmond
<b>CUSTOMER SERVICE</b>		
	Carlisle Homes	



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<b>KITCHENS</b>		
New Kitchens		
Up to \$30,000	Hargreaves Joinery	Rutherglen
Over \$30,001	Atkinson Pontifex	Black Rock
Renovated Kitchens		
Up to \$40,000	Atkinson Pontifex	Southbank
\$40,001 - \$50,000	Damco Kitchens	Surrey Hills
Over \$50,001	Let's Talk Kitchens	Surrey Hills
<b>Kitchen of the Year</b>	Let's Talk Kitchens	Surrey Hills
<b>BATHROOMS</b>		
New Bathroom	Atkinson Pontifex	Black Rock
Renovated Bathroom		
Up to \$30,000	MVH Constructions	Blackburn North
\$30,001 - \$50,000	The Inside Project	Williamstown
Over \$50,001	Bubbles Bathrooms	Glen Iris
<b>Bathroom of the Year</b>	Bubbles Bathrooms	Glen Iris
<b>KITCHEN DESIGN</b>	Let's Talk Kitchens	Surrey Hills
<b>BATHROOM DESIGN</b>	Bubbles Bathrooms	Glen Iris
<b>KITCHEN IN A DISPLAY HOME</b>	Grollo Homes	Grollo 108, Balwyn North
<b>BATHROOM IN A DISPLAY HOME</b>	Grollo Homes	Grollo 108, Balwyn North
<b>OUTDOOR KITCHEN</b>	Sheridan Building Services	Epping
<b>LAUNDRY</b>	Smarter Bathrooms & Kitchens	Northcote